

MINA NAIDINE

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(760) 684 - 5855

Pop Fuzion TV- AT&T U-Verse & Charter Cable

April 2019 to Present

TV Host

- Host news segments centered around how celebrities are giving back to their communities

Where Is The Buzz

March 2018 to Present

Political Host

- Most notable segments: “March For Our Lives” gun legislation segment, Midterm Elections breakdown, Trump’s State of The Union Address breakdown, and Politicon interviews

Popcorn Talk

December 2016 to Present

Writer and Producer

- Wrote easter egg videos and film reviews; interviewed Oscar winners including Gary Oldman at red carpet movie premieres and press junkets
- Hosted “Anatomy of A Movie,” where I dissected everything from movie plot and actor performances to cinematography and symbolism

AfterBuzz TV

December 2016 to Present

Writer and Producer, Panel Moderator, and Live Show Host

- Wrote and produced “Kardashian News Daily; hosted the after shows for over 30 shows including HBO’s final seasons of “Girls” and “Veep.”
- Hosted long form interviews for “Spotlight On,” a 1 hour segment where I interviewed public figures one on one about their lives and passion projects
- Wrote scripts for and hosted “DVR Report,” a weekly show highlighting must-watch television shows and specials
- Learned to produce shows, moderate panels, edit videos, book guests, and perfect my teleprompter reads and live reads

Fab TV, Hollywood Life, Press Pass LA & Black Hollywood Live

December 2016 to Present

Freelance Reporter and Host

- Interviewed key public figures about important social issues at press junkets, red carpet premieres, film festivals, and special screenings
- Notable interviews include the following: Gloria Allred on her Cosby sexual harassment win in court, Terry Crews on speaking out against injustice, Rosamund Pike on the importance of investigative journalism, and Taye Diggs on the Kaepernick controversy

TMZ

December 2016 to November 2017

On Camera Personality/Host

- Pitched entertainment news stories to TMZ founder Harvey Levin on TV in the newsroom
- Hosted 2 hour tours showcasing celebrity hotspots in Los Angeles; Interviewed celebrities we encountered including Johnny Depp, Tia and Tamara Mowry, and Jaden Smith
- Broke a news story centered around Aaron Carter’s recovery process

Marching Penguin

December 2015 to May 2016

Manager of Brand Integration

- Built relationships with brands and agencies in order to work together on digital campaigns
- Worked directly with CEO to craft proposals for Disney, LeEco (100K contract signed), Niagara Water, and Fuji Film

Thoughtful Media Group

November 2014 to December 2015

Talent Manager/ Brand Development Specialist

- Developed strong relationships with our YouTube network creators by securing them brand deals, getting them press passes to LA and NY Fashion Week, and optimizing their channels
- Acquired over 100 YouTube channels for our catalog by networking with YouTubers and Talent Managers globally
- Identified and recruited social influencers for top tier YouTube campaigns
- Devised social media strategy (i.e. Channel Trailer idea and birthday database); managed FB and Twitter accounts

UCLA School of Theater, Film and Television

October 2014 to January 2015

Producer

- Acted as the location scout, casting director, crafty and catering manager, budget overseer, crowd funding marketer, on- set operations manager, and set photographer for student film named “Guest”

The Young Turks Network

January 2014 to October 2014

Production Assistant: “Pop Trigger”

- Pitched stories for the show rundown, curated content on the social media platform Trove, developed daily meme themes, regularly posted content to Facebook and Twitter, and archived video content on “The Young Turks” website
- Created, designed, and managed the official “Pop Trigger” blog ; photographed and edited behind the scenes stills

University of California, Los Angeles

September 2009 to June 2013

Bachelor of Arts, Communications | Global GPA (within major): 3.8 | Cumulative GPA: 3.69

Languages:

Fluent in Arabic; intermediate Spanish

Skills:

Social Media, Producing, Video Editing, Camera Operating, Teleprompter, Influencer Marketing, Photography, Reporting, Pun Mastery

Just for fun:

- “KTLA 5 News” fashion model
- “The Doctors” bachelorette
- “Fittest Winner” Reality Show Contestant
- “The Experts” Game Show Winner

Interests

- Chess, Film and TV, Journalism, Psychology, and Pop Culture